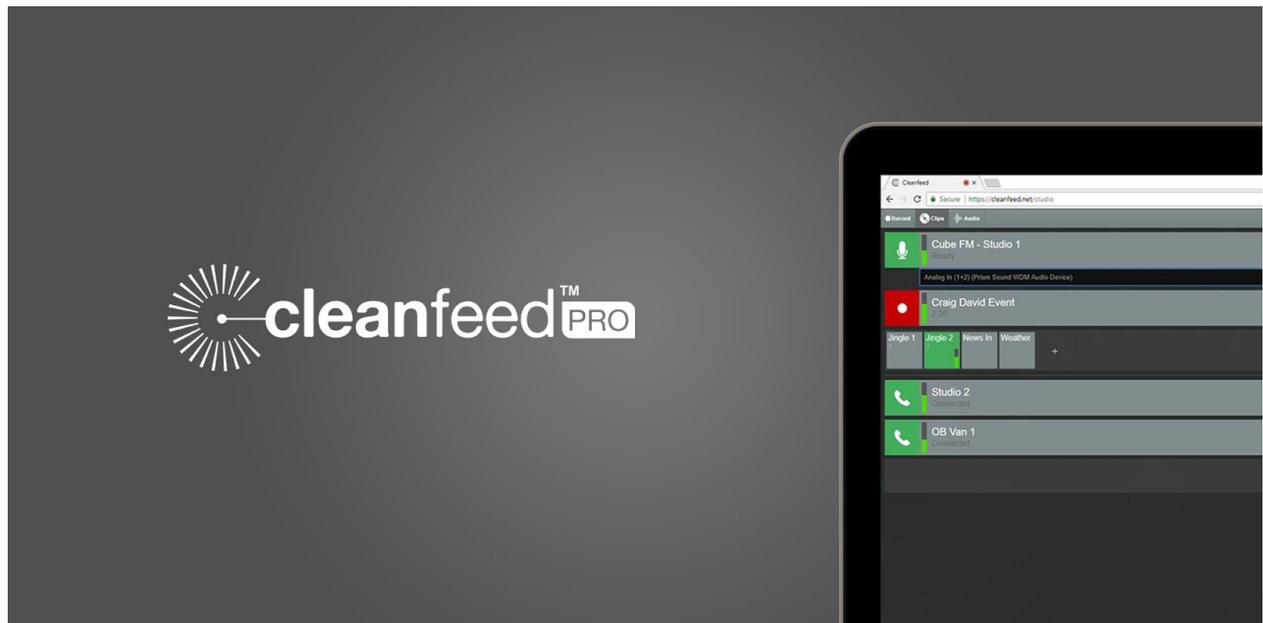


The web's high-quality audio revolution

Announcing Cleanfeed Pro; an upgrade to the remote audio service for radio, podcasters and producers.



London UK, 9th May 2018: With advances in technology comes new opportunities. Previously the domain of high-end studios, now with Cleanfeed anyone can send, receive and record live audio — anywhere in the world, using only a browser.

This unique service is already used every day by professionals; breaking down geographical barriers by enabling live, full quality audio with lower delay than a typical cell phone call.

Unlike phone apps and conferencing tools, Cleanfeed is higher quality and focused on content creation: voiceovers, stereo outside broadcasts, production collaboration, remote co-presenting, podcast guests and more.

Today we're announcing Cleanfeed Pro. This optional upgrade unlocks the full set of Cleanfeed features. With greater control and by reducing dependency on hardware, Cleanfeed Pro is part of a faster, more flexible workflow for creatives.

A subscription for Cleanfeed Pro costs \$34/€28/£25 per month, with a reduction for non-commercial use. Only one party needs a subscription. The standard Cleanfeed service continues to be free to use by signing up at cleanfeed.net.

About Cleanfeed

Cleanfeed is:

- easy to use: it's based in a browser and the cloud, so there's no software to install;
- designed from the ground up for content creation;
- high quality.

Cleanfeed features:

- Built in recording: without external mixers, mix-minuses and other technical know-how. The minimum requirements are just a browser and a microphone; Cleanfeed handles the rest.
- Connect to anyone: Only one party needs a Cleanfeed account; just send a URL. Anyone can connect from Mac, Windows, Linux or Android.
- Conferencing: Bring together more than two people on the same session.
- High quality audio: Replace Skype with Cleanfeed and send audio without unwanted processing. Access the best codecs, high bitrates and stereo audio; on wired, wireless, 3G or 4G networks.

Cleanfeed Pro features:

- Cartwall: Play audio clips straight in a live session; no need to connect external media players in software or hardware.
- Advanced local audio: Control over multiple local audio sources, and audio output. Route and mix multiple local audio sources without using an external mixer.
- Advanced invitations: Control who can join a session, and when.
- Higher bitrates: No compromises on audio quality.
- *Cleanfeed Pro is under ongoing development, with subscribers receiving new features as they emerge.*

Cleanfeed supports the Chrome browser for PC, Mac and Android. We recently began beta testing support for guests on the iOS (iPad, iPhone) platform.

Use cases

The potential of remote audio:

- **Journalist:** Interview a guest but can't get access to a studio? With Cleanfeed you only need a laptop, microphone and headphones. There's no burden on the interviewee to record at their side; finish with a WAV file with you and your interviewee in separate tracks, perfect for editing later.
- **Mixing and mastering engineer:** Instead of emailing MP3 files with all the associated delays, send higher quality live audio to your clients in real time. They don't need any special equipment, just a browser and speakers. Opening the Cleanfeed URL allows clients to monitor every tweak and change as they happen.
- **Podcaster:** Cleanfeed is the fastest way to record live with multiple co-hosts who can be anywhere in the world. As an all-in-one solution, Cleanfeed is a superior replacement for hacks with Skype or other systems which rely on synchronising recordings later. With Cleanfeed the programme is saved immediately in a high quality WAV file, ready for post production.
- **Live radio contribution:** A two-way audio link with lower delay than a cell phone call. With Cleanfeed's high quality audio, contributors can sound like they are in the same studio. You'll have more rapport than ever, with a direct and positive impact on your content.
- **Voiceover artist:** Say goodbye to expensive ISDN; Cleanfeed is more accessible and higher quality. Invite your client to join a session and with one click on a URL they can monitor and record live. A single Cleanfeed account covers both you and your client.
- **Outside broadcast:** Everything from a local cafe to a major venue; anywhere with an internet connection. Send a full programme from a remote location back to your studios in high quality stereo. Cleanfeed over the internet is an effective replacement for ISDN lines and ISDN codecs.
- **Sports commentary:** Round up multiple sports reporters live, in high quality over WiFi or 4G.
- **Student, college and community radio:** Previously the domain of the professional broadcasters; live remote audio is now available to everyone. Whether it's an interview, breakfast show from your house, or a live event from a muddy field. Explore your creativity!

Cleanfeed depends on internet connections and other factors that we don't control, so we always recommend testing first.

Testimonials

“Cleanfeed has made recordings so much easier and the sound quality is lush. Taking direction is much easier; the conversation flows much more naturally thanks to the low latency. Such an easy app to master.”

David Wartnaby
Voiceover (CNN, Red Bull, Heart, Sky) and Audio Producer

“I love Cleanfeed and the flexibility and quality it gives us. We’re using it for outside broadcasts on all 4 of our market leading stations.”

Mark Lee
Afternoon Drive Host, Z99/Hurley’s Media

“We’ve been using Cleanfeed for several years now and are extremely happy. It’s so easy for volunteers to use. We can link a live music event back to our studio and reach all the children in the hospital.”

Chaminda Stanislaus
Chairman of Radio Lollipop, London

“Cleanfeed has enabled us to take nothing but a phone and a plugin mic to remotes. For community and student radio, nothing comes close to being more cost-effective and easy to use.”

Jamie Woods
Insanity Radio 103.2FM

“Awesome. Cleanfeed is by far the best platform I’ve found. Works flawlessly!”

Jason Reilly
DJ & Producer

“Cleanfeed is a technological wonder; unbelievably easy to use and so fast. Ideal for anyone within the audio industry.”

Jim Spring
Voice artist, and former local radio host; organiser of the London Podcast Network.

On social media



Raymon Mens @raymonmens

“Reporting live with @cleanfeedNET today”



DJ Chris Kaltsas @ChrisKaltsas

“Live broadcast from the center of Thessaloniki, using @cleanfeedNET and 4G network for Radio Thessaloniki 94.5 - Thanks guys for this great service!”



Sounds Fishy @SoundsFishyProd

“Maggie Wheeler (aka Janice from #Friends) was cool enough to connect up using #Cleanfeed”

Dave Ovens @TurtleDogInc

“Free!? Do you know HOW LONG I’ve been searching for a high quality streaming solution for clients?! A+ for you guys”

More information

For further information, contact: [**press@cleanfeed.net**](mailto:press@cleanfeed.net)